

# Key Facts and Figures 2020

SPECIALISED CONSUMER CREDIT PROVIDERS IN EUROPE

# **About Eurofinas**

Eurofinas is the voice of the specialised consumer credit industry at European level. It currently represents 16 Member Associations, in turn bringing together more than 471 firms employing more than 192,000 people across Europe. The types of consumer credit providers represented through Eurofinas members are described in the box below (Fig. 1).

Fig. 1 Consumer credit providers

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Category	Description
Finance house	Specialised consumer credit provider not taking deposits (or substitutes for deposits).
Captive company	Financing arm of a manufacturing parent company (e.g. in the automotive sector). Captives may or may not be authorised to take deposits (or substitutes for deposits).
Specialised bank	Institution authorised to take deposits. Activity focused on the provision of consumer credit (and, where applicable, mortgage lending).
Universal bank	Bank providing all kinds of products, e.g. retail and corporate lending, etc. The consumer credit departments of these banks will typically be represented through Eurofinas member associations.

Together, Eurofinas members represent approximately 46% of the European consumer credit market expressed in terms of outstanding loans for the countries covered by the Federation's 2020 Annual Statistical Enquiry . At individual country level, the market shares of individual Eurofinas member associations vary substantially depending, for instance, on the extent to which consumer credit is provided by specialist players in the national market or the membership profile of the association (see Fig.2, right axis). The left axis on Fig. 2 shows the amount of new lending (both in total and for consumer credit) granted in 2020 by each Eurofinas member.

# Total Eurofinas lending in 2020

During the course of 2020, the firms represented through Eurofinas members granted new loans worth €400.6 billion and their portfolio of outstanding loans exceeded the trillion euro mark for the fifth year in a row, reaching €1.139 trillion at the end of the year.

Consumer credit lending is made up of consumer credit for personal consumption and the financing of motor vehicles for private use. Out of the total new lending in 2020, 70% was granted to consumers, with the remainder (30%) of new loans granted to finance cars for business use and commercial vehicles, as well as industrial credit and mortgages (Fig.3).

Eurofinas members granted €74 billion worth of new mortgage loans and €28 billion of industrial credit. Mortgage lending and industrial credit decreased by -4.2% and -11.5% respectively in 2020 compared to 2019.

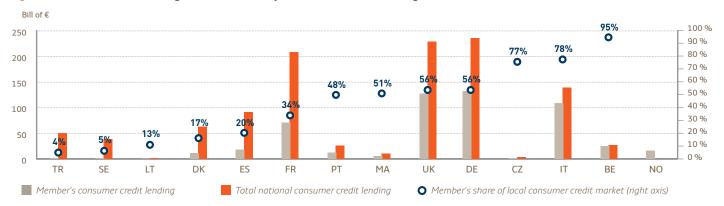
Total new consumer credit lending declined by -15.4% in 2020 compared to 2019, reaching €279 billion.

Fig. 3 New credit granted by product type, 2020

% of new credit granted

25% 7% Vehicle finance (total) Industrial credit for business use 5% for consumer use 20% € 401 Total consumer credit **70**% 19% 49% Mortgage Consumer credit for credit personal consumption



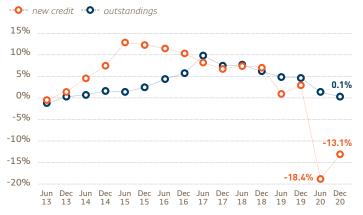


<sup>1.</sup> The figures provided are based on the results of the Eurofinas 2020 Annual Statistical Enquiry. The following Eurofinas members did not take part in this survey: Poland: Konferencja Przedsiebiorstw Finansowych w Polsce, Finland: Federation of Finnish Financial Services and the Netherlands: Vereniging van financieringsondernemingen in Nederland. Norway is not included in the market share figures in 2020, as full market data was not available at the time the data collection was concluded. Growth rates are based on a homogenous sample of members reporting in the Eurofinas Annual Statistical Enquiries and are adjusted to exclude the impact of exchange rate fluctuations during 2020 unless otherwise stated.



Fig. 4 shows the evolution of total Eurofinas lending in terms of both new credit and outstandings over the period 2013-2020. Total Eurofinas new lending fell by -13.1% in 2020 with total outstanding loans slightly increasing by 0.1% compared to 2019.

Fig. 4 Total Eurofinas lending, year on year growth rates



Growth rates for new credit compare the first 6 months of the year for biannual figures while they compare 12 months for annual figures. Figures are adjusted to exclude the impact of exchange rates.

Table 1 shows the growth rates for total lending and total consumer credit by country (adjusted for exchange rate fluctuations). Large positive growth in Turkey reflects a return from significantly low levels in 2019.

Table 1 Annual % change in new lending (2020/2019)

	Total consumer credit (Consumer Credit for Personal Consumption and Consumer Vehicle Finance)	<b>Total lending</b> (Consumer Credit for Personal Consumption, Vehicle Finance, Mortgage Lending and Industrial Credit)
LT	-26,5%	-26,5%
MA	-21,2%	-21,2%
ES	-22,1%	-20,7%
UK	-18,2%	-18,9%
CZ	-17,3%	-17,3%
BE	-13,9%	-16,4%
FR	-13,2%	-12,7%
PT	-14,7%	-11,7%
IT	-20,9%	-9,6%
DE	-6,2%	-7,8%
SE	-2,8%	-4,4%
DK	-3,7%	-3,5%
NO	-1,1%	-3,2%
TR	61,8%	113,5%
TOTAL	-15,4%	-13,1%

Figures are adjusted to exclude the impact of exchange rate fluctuations.

# Consumer credit lending for private consumption

The category consumer credit loans for private consumption, which includes direct personal loans, revolving credit and non-automotive credit granted at the point of sale, represented 49.3% of all new Eurofinas lending in 2020. New loans granted in this category amounted to €197 billion, which represents a drop of -16.9% in comparison to 2019. Outstanding loans in this category reached €338 billion at the end of 2020.

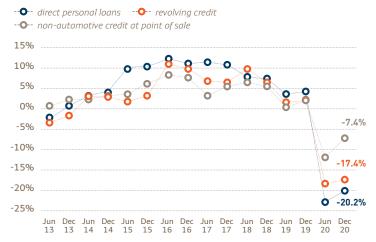
Fig. 5 Consumer credit for personal consumption, 2020

% of new credit granted



At €89 billion, revolving credit, including credit cards, made up almost half of total new consumer loans for personal consumption in 2020. Revolving credit remains the largest individual product category of all Eurofinas lending, with new lending for this category declining by -17.4% in 2020. There was an even larger decrease of -20.2% in new personal loans, which reached €74 billion. Non-automotive point of sale credit (i.e. credit granted at the point of sale to finance consumer goods and services) contracted by -7.4% with new loans worth €34 billion granted (see Fig.6).

Fig. 6 Eurofinas consumer credit for personal consumption, new lending year on year growth rates



Figures are adjusted to exclude the impact of exchange rate fluctuations.

#### Vehicle finance

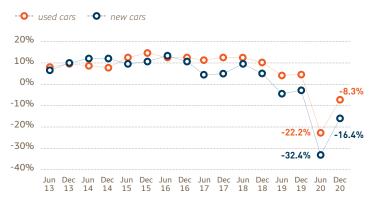
New loans worth €98 billion were granted to vehicle finance and made up a quarter of the Federation's total new lending in 2020. Loans for consumer use made up the largest part of all vehicle lending (76.5% of vehicle finance).

Consumer car lending experienced declines in new credit granted in 2020, with new cars performing worse than used cars as seen in Fig. 7. While the former dropped by -16.4%, the latter showed a loss of -8.3%. During 2020, Eurofinas members granted loans to consumers to finance some 1.7 million new cars and 3.0 million used cars.



By contrast, new cars for business shrank by -5.9% but a higher decrease of -7.9% for used business cars. Commercial vehicles were the worst performer in the vehicle finance category, which showed negative growth of -19.9%. The other vehicle category (motorbikes, caravans etc.) also contracted, showing -7.2% loss...

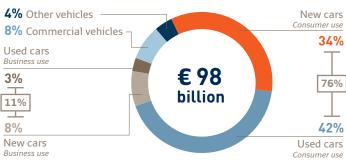
# Fig. 7 Consumer car finance (new lending) year on year growth rates



Figures are adjusted to exclude the impact of exchange rate fluctuations.

### Fig. 8 Vehicle finance, new lending by product type, 2020

% of new credit granted



# Number of new contracts & average loan size

Eurofinas members also report statistics on the number of new credit contracts granted by their member companies. In 2020, the companies represented through Eurofinas provided 56.7 million new loans. Over 43 million of these were consumer credit for personal consumption. Table 2 shows the number of new contracts, average loan size for some product categories in 2020 and the percentage change compared to 2019.

Table 2 Number of new contracts & average loan, 2020	Number of new contracts, 2020	Average loan, 2020	% Change in average loan, 2020 versus 2019
Personal loans	6,212,000	€ 11,900	9.2%
Revolving credit (incl. credit cards)	4,906,000	na	na
Credit at the p.o.s.	32,661,000	€ 704	-6.8%
New consumer cars	1,719,000	€ 19,468	2.0%
Used consumer cars	2,999,000	€ 13,953	2.9%

# **Eurofinas members**

Eurofinas, the European Federation of Finance House Associations, was founded in 1963. It represents as an umbrella body the specialised consumer credit providers in Europe.

#### Full Members >

## Belgium

Union Professionnelle du Crédit - UPC/ Beroepsvereniging van het Krediet - BVK

#### Czech Republic

Czech Leasing and Financial Association - CLFA

#### Denmark

Finans og Leasing

#### Finland

Federation of Finnish Financial Services - FKL

#### France

Association Française des Sociétés Financières - ASF

#### Germany

Bankenfachverband

#### ltaly

Associazone Italiana del Credito al Consumo e Immobiliare - ASSOFIN

#### Netherlands (the)

Vereniging van Financieringsondernemingen in Nederland - VFN

#### Norway

Finansieringsselskapenes Förening

#### Poland

Association of Financial Companies in Poland - ZPF

#### Portugal

Associação de Sociedades Financeiras para Aquisicoes a Credito - ASFAC

#### Spair

Asociacion Nacional de Establecimientos Financieros de Credito - ASNEF

#### Sweden

Finansbolagens Förening

#### Turkey

Turkey Association of Financial Institutions - AFI/FKB

#### United Kingdom

Finance & Leasing Association - FLA

# Correspondent Members >

#### Morocco

Association Professionnelle des Sociétés de Financement - APSF

Visit the Eurofinas website at www.eurofinas.org for more information on the Federation's members and activities.